

# Mark Bakker

1117 Quadling Ave. Coquitlam, BC, V3K 2B3  
H: 604.939.8158 C: 604.726.6398 E: markbakker@gmail.com

## Profile

- Highly proficient in HTML/CSS - 8 years experience resolving cross browser issues
- Passionate about user experience, accessibility and web standards
- Extensive skill set that allows for complex problem solving abilities
- Not your typical developer - enthusiastic, sociable - work hard, play hard attitude
- Natural ability to explain and educate highly complex concepts to non-technical individuals.

## Technical Skills (years experience)

- HTML / CSS (8)
- PHP / MySQL (3)
- Javascript (3), AJAX (2)
- Flash / Actionscript (3)
- Photoshop (8), Illustrator (3)
- Wordpress (4)
- Final Cut Pro (3)
- Mac

## Work Experience

### **MAGNUM Creative** - April 2009 to Present

Web Developer

- Re-developed core parts of an e-commerce website while using a closed source CMS, and it's API (called Synergy). Increased overall site speed by 70%. Restructured content to allow a far better user experience.
- Developed intricate flash modules and banners to meet strict client requirements and industry standards.
- Maintained a variety of sites on multiple different systems such as Drupal, Wordpress, Synergy, and proprietary CMS's.

### **Vision Critical** - October 2008 to April 2009

Web Developer

- Developed angusreidstrategies.com while working with a designer.
- Applying skins to a proprietary application for different clients.

### **Fiver Media** - April 2008 to October 2008

Intermediate Web Developer

- Working with a team of six to accomplish project goals
- Creating valid and semantic markup that works across all browsers, with graceful degradation
- Maintaining web standards and following strict design and code guidelines

*"Mark is a fellow Web Standardista, his enthusiasm and desire for all things Web warms my heart. I trust that anything he does applies best practices for web development and enhancing the user experience."* – Diana McDonald, senior co-worker

**Norco Performance Bikes** - March 2006 to April 2008

Web Developer and SEO

- Working with lead designer to develop all eight sites from scratch. Including: information architecture, database design, custom content management systems, interface development, usability, accessibility, flash pieces, social network aspects
- Third party integration: Wordpress, iCal, PayPal, Google Maps
- Improved rankings from off the grid to top three SERP's
- Increased site visitors by over 50%, with an average of 30% increase per month

*"Mark is a fantastic employee with extremely valued skills in the Web Development Industry. He is incredibly knowledgeable and can find the right solution to any given problem. He is a true talent with a keen personality full of energy and friendliness, which help in keeping Mark a cut above the rest."* – Devin Leggett, Manager, Norco Products

**APEX Self Storage** - June 2004 to May 2006

- Website Maintenance including developing a Self Storage Calculator (apexselfstorage.com)
- Collaborate with SEO manager to optimize website

*"I found Mark to be a very talented and capable individual. His work for us was highly regarded, and was always well received by our customers."* – Andrew McFarlane, Manager, APEX Self Storage

**Shaw Cable** – 2005 to present

Camera, Graphics, Director, Switcher

- Volunteering with Shaw TV every Monday to film Coquitlam and Port Coquitlam city council

**Special Projects**

- Developed a media club to teach HTML, CSS, PHP, Video Editing, and 3D that was taken and developed into a creditable course.
- Created two 45 minute multi-media year in review compilations to an audience of 1,500.
- Cornerstone Home Team project DVD, 2007. A local church that renovates a home, similar to extreme makeover home edition. Took 10 hours of video and over 500 photos into a 25 minute DVD in three days.

*"Your assistance last year with the 'Penner Project' was invaluable to the Home Team and helped capture the project in a manner that can only be described as professional and a work of art given the poor quality of our amateur recordings. Your work certainly illustrated the value in using a professional video and photographic medium to relay the joys of the recipient family."* – Allen, Home Team - <http://www.cornerstonehometeam.org>

## Education / Training

**BCIT** - April 2005 to May 2006

Senior Management Certificate, New Media Program

- Adobe CS3
- Design, print, and colour theory
- PHP / MySQL
- Flash / Actionscript
- Video Production / Final Cut
- Info Architecture / Usability

*"Mark was a great student who excelled at learning and applying new ideas and principles to his work"*  
– Anthony Charles, Instructor, BCIT

*"Mark has always displayed a high degree of integrity, responsibility, and ambition. In addition to his personal accomplishments, over the past few years he has proven his technical and creative abilities in web and video production. Mark's previous employer called me... and said "Send me another Mark Bakker". What more can I say!"* – Ron Jacklin, Instructor, BCIT

**SEOmoz.org** - Seminar October 2007

*"A full day training session for those who are serious about improving their search engine rankings. Learn what the pros know; apply the knowledge immediately; reap the rewards of improved search rankings."*

**Langara College** - May 2007 to August 2007

Intermediate Digital Photography

**Maple Ridge First Aid School** - 2001 to Present

Occupational First Aid Level 1

## Awards

- Website Design Award – macegear.com (2007)
- Duke of Edinburgh's Award – Bronze Level

*"Founded in 1956 by HRH, The Prince Philip, Duke of Edinburgh, K.G.,K.T. to help young people develop a sense of responsibility to themselves and to their communities. In 2003 - the Award has become one of the world's most prestigious youth programmes around the world."* - <http://www.dofe.org>

## Extra Curricular Activities

- Mountain biking club ride leader
- Volunteer for local Churches and homeless shelters
- Participated in Tri-City Quick Flick Film Challenge 2005 – 2009
- Participated in Whistler Filmmaker Showdown 2005 – 2008
- Guitar, Photography, Hockey